

Online presence

As it is your BioSoc, it is up to you to decide what your online presence should be. You should think about how much time committee members are willing to put into your online presence. Here are some suggestions:

- **Website** - You may wish to set up a website for your BioSoc. This might be hosted by your university department or your Students' Union. Depending on the skills of your committee and the time that you have, you might find it easier and more useful to set up a Facebook page or a Facebook group for your BioSoc.
- **Social media** – You could set up a Facebook, Twitter and even an Instagram account to increase member interaction and promote your events. Use Facebook to invite people to your events and track who's attending. Create year groups and course groups and encourage people to join them. Keep them updated with the BioSoc's activity. Don't forget to tweet your lecturers and get them involved, especially handy for third year students!

For examples of how other BioSoc Network members communicate online, take a look at the links on our [list of BioSocs webpage](#).

If there is a BioSoc that has an online presence you would like to emulate then why not contact them for tips and advice?

You might be interested in writing about some activities/events your BioSoc has been involved with for our blog.

Please contact by emailing sophia.mccully@rsb.org.uk