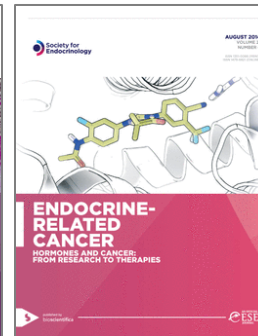


Science Communication (Journals Publishing)

Lindsay Flook
Managing Editor
Bioscientifica
Lindsay.flook@bioscientifica.com



What could I do?

- Publishing
- Science journalism
- Outreach work
- Media and communications
- Science policy



Department
for Education

NewScientist



HOUSES OF PARLIAMENT
PARLIAMENTARY OFFICE OF SCIENCE & TECHNOLOGY

How do I get into science communication?

- Start with your learned society!
- Do a placement
- Do a course
- Network



What skills do I need?



Science Publishing (Journals)

Why Journals Publishing?

- Aids the dissemination of important new research findings
- Involvement with business and scholarship
- Serving academic communities – readers, authors, editors and learned societies
- An opportunity to stay in touch with your degree subject
- International focus



Publishing Roles

Editorial

Commissioning

Production

Sales, marketing & communications

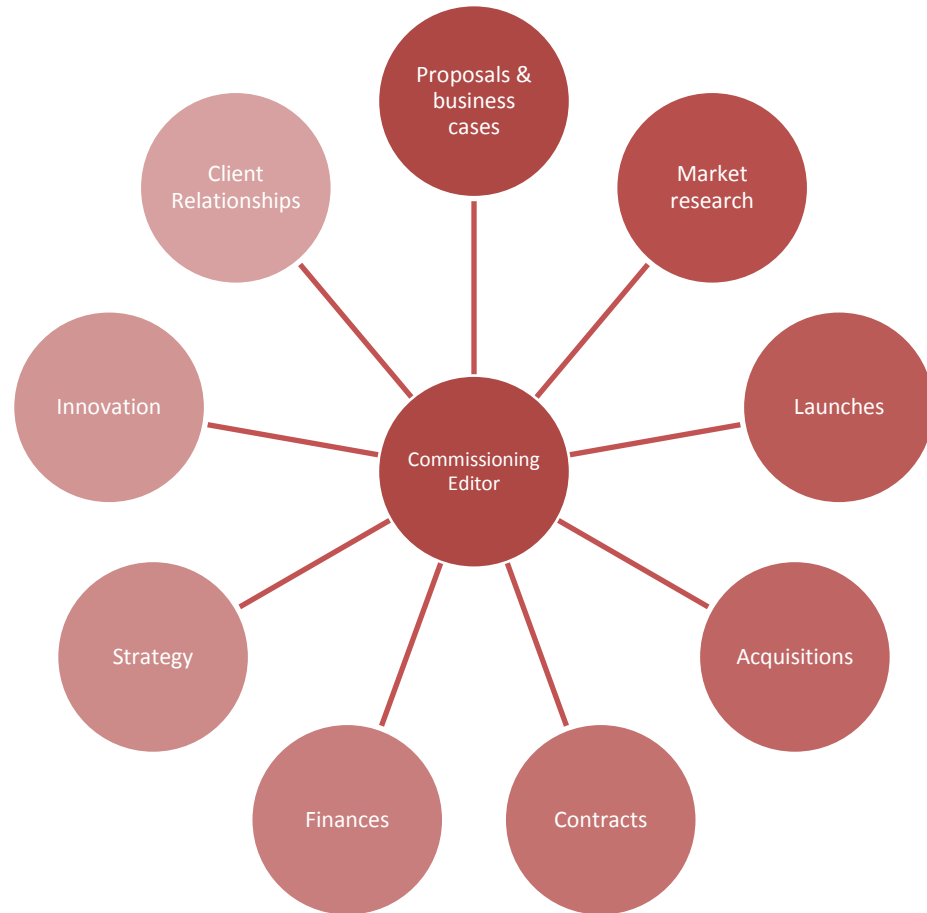
Editorial

ROLES

- Editorial/Publishing Assistant
- Publishing Editor
- Managing Editor/Publisher
- Editorial/Publishing Director



Commissioning

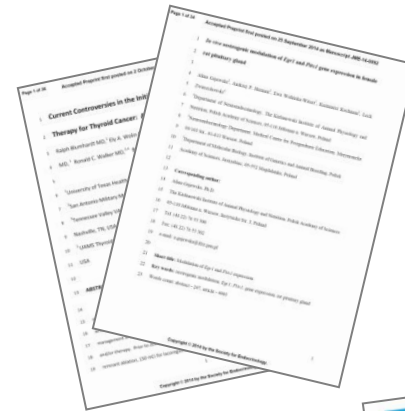
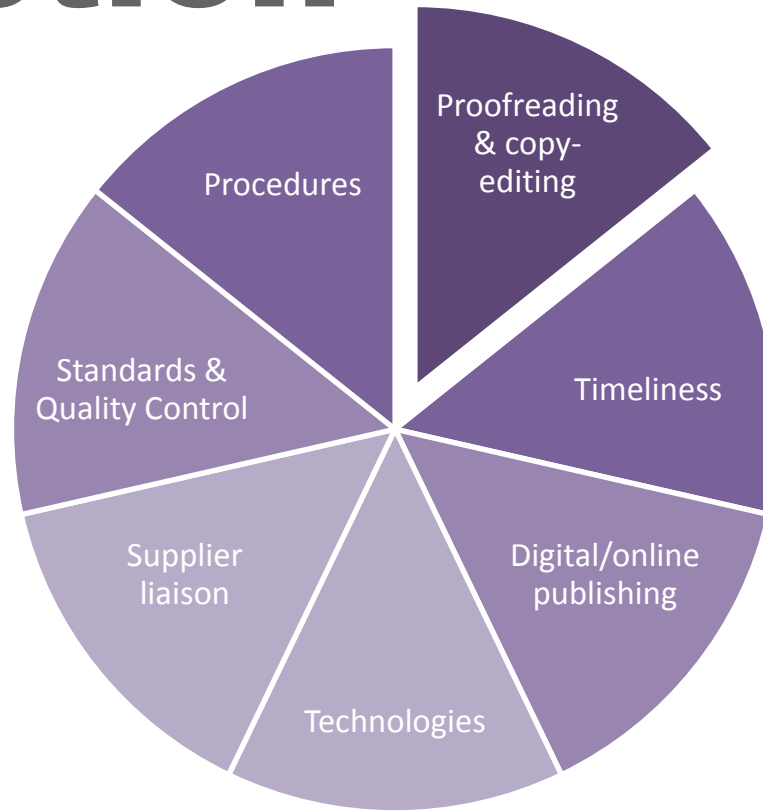


Endocrinology,
Diabetes & Metabolism
CASE REPORTS

Production

ROLES

- Production Assistant
- Production Editor
- Production Manager
- Digital Product Manager





Sales, marketing & communications



ROLES

Marketing Assistant/Marketing Executive/Marketing Manager/Director

Sales Assistant/Sales Executive/Sales Manager/Director

Communications Assistant/Communications Executive/PR

Skills for publishing



A word cloud of skills for publishing. The words are arranged in a roughly circular pattern. The most prominent words are 'Communication', 'Attention to detail', 'Relationships', 'Networking', and 'Negotiation'. Other visible words include 'Proactive', 'Business acumen', 'Creative', 'Strategy', 'Project management', 'Organisation', 'Travel', 'Financial', 'Multitasking', 'Planning', 'Influencing', 'Analytical', 'Motivation', and 'Tech savvy'.

Proactive
Business acumen
Creative
Strategy
Project management
Organisation
Travel
Financial
Communication
Attention to detail
Relationships
Multitasking
Planning
Influencing
Networking
Negotiation
Analytical
Motivation
Tech savvy

Qualifications for Publishing

- A relevant degree



OXFORD
BROOKES
UNIVERSITY

- Postgraduate publishing qualifications:
 - MA in Publishing (Oxford Brookes - <http://publishing.brookes.ac.uk/postgraduate/>)

- Most don't have a specific publishing qualification – in a recent STM Early Career Publishers survey only 10% of respondents had a publishing degree

- Relevant experience and knowledge – internships





Jobs and info



RSC Publishing

