

# 'Grant applications: making it happen'

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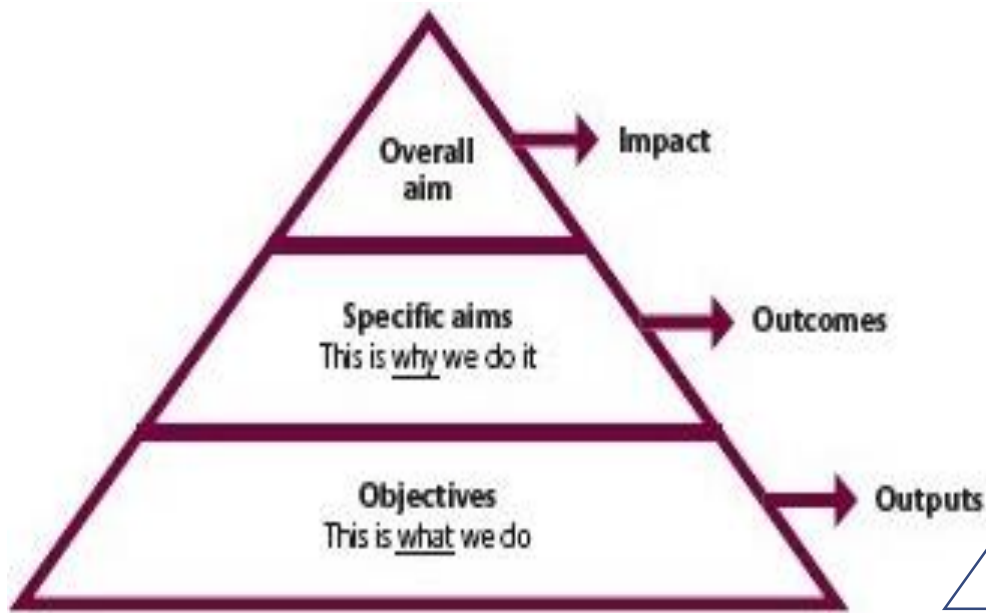


# Criteria

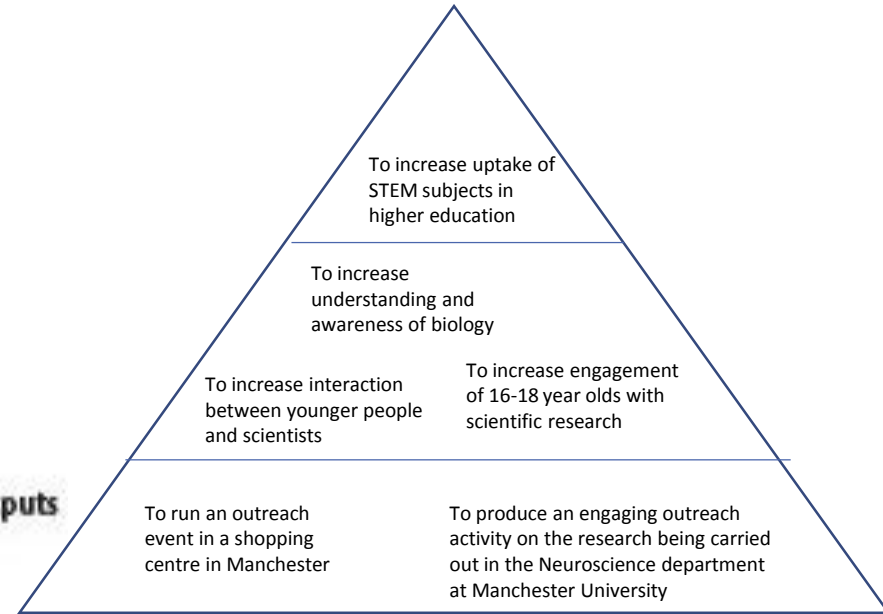
- What is the organisation / grants schemes ethos?
- Think about how you can emphasise different aspects of your project to fit the organisations aims.
- You can get away with a lot by how you frame your introduction.
- Check the terms and conditions – are there things they don't fund? What restrictions are there?



# Aims, Objectives and Outcomes



© CES planning triangle



# Audience

- Be specific – never say general public.
- How will you reach your audience?
- What established links do you have?
- Has the project been co-developed?
- Does your project address EDI / WP / under-served audiences?



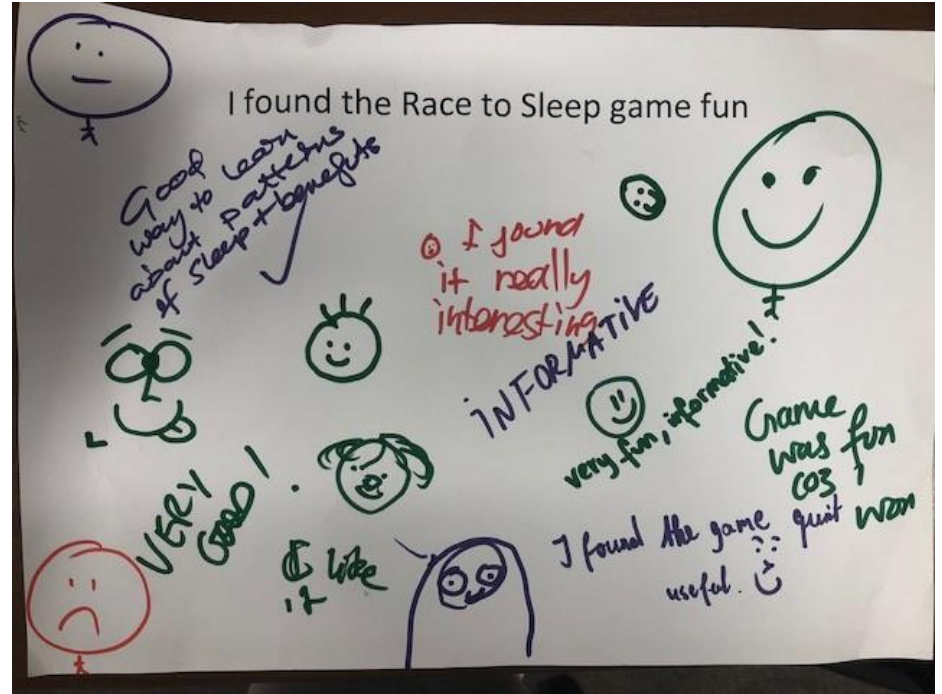
# Budget

- Be realistic
- Grant limitations
- Does not have to be to the penny
- Permanent / reusable equipment is favourable
- Take care with paying subcontractors / for profits
- Justify your costs – highlight support in kind.
- Emphasise strategically!



# Evaluation

- Why is it important?
- Bring it back to your aims
- Who? Is it children, the public in general, do you also need to hear from your volunteers?
- Method- questionnaires, comment cards, interviews, quotes, smiley faces



# Hints and tips

- Speak to the funders
- Ask for feedback
- Get people to read your proposals
- Build on previous experience

