

RSB Training Programme: Introduction to print, radio and television

This course will provide an insight into print, radio and television science journalism from experienced professionals in the field.

Who is it aimed at?

Researchers who want to maximise the impact of their work and scientists who are keen to develop effective communications with the media.

What does the course cover?

The aim is to give people an appreciation and understanding of each different media, as well as what makes a good interview and why it makes sense to speak to a journalist and communicate with the media.

During the day there will be interactive exercises and practical advice from journalists and guest speakers. There is also the (optional) opportunity for those attending to write and submit a short science article before the course. This piece will be returned on the day with written and verbal feedback.

A select few will also experience broadcast interviews in front of the group for analysis and constructive feedback.

Further information

Host **Sue Nelson** is editor of *The Biologist* and an experienced multi-media science journalist. A former BBC science correspondent, she has reported on science for all the major television news bulletins, including Newsnight. A broadcaster for more than twenty years, Sue continues to report and comment for Radio 4 and 5 Live and produces podcasts and Radio 4 programmes through her independent production company Boffin Media. She has written for most national newspapers and is the recipient of a BT Technology Journalism Award; an Association of Science Writers' Award; a Knight Wallace Journalism Fellowship, a Marine Biological Laboratory Journalism Fellowship and a Sir Arthur Clarke Award. Since taking over as editor of *The Biologist* in 2010, the magazine has won Best Design at the 2012 Scotland PPA Magazine Awards and was shortlisted in the 'Best Professional Magazine' category in 2013, 2014 and 2015.

Guest speaker **Richard Hollingham** is a Radio 4 science presenter and producer, an award winning BBC Future columnist and a former Today programme producer. He has reported for From Our Own Correspondent on more than 30 occasions - from locations ranging from Antarctica and Kazakhstan to the Arctic - as well as presenting numerous radio programmes on science for Radio 4. He produces the Space Boffins podcasts with Sue Nelson and is author of the critically acclaimed *Blood and Guts: A History of Surgery*. Richard will be presenting an Archive Hour for Radio 4 in October 2015 and will be leading the course's radio session.

Guest speaker **David Derbyshire** is an award winning freelance journalist who writes about the environment, science and the countryside. A former environment editor for the Daily Mail, he has more than 15 years' experience writing features and news stories for Britain's national newspapers including The Times, The Sunday Times, The Guardian, the Observer, the Daily Express and the Daily Star Sunday. He has also been the Daily Telegraph's Consumer Affairs Editor and the Telegraph's Science and Medical Correspondent.

Guest speaker **Dr Lauren Pecorino** is a principal lecturer in cancer biology at the University of Greenwich and author of *The Molecular Biology of Cancer* and *Why Millions Survive Cancer*. By

engaging with the media as an academic and author, her experiences have led to a blog on the Huffington Post and appearing on a television cookery show. Lauren has been shortlisted for the Royal Society of Biology's communication award and will be sharing her experience with the media from a scientist's point of view.

Tom Ireland works for the Royal Society of Biology and is managing editor of *The Biologist* as well as being a science journalist and illustrator. He will be joining Sue for a Q&A session on the magazine.

Contact

For more information and to register your interest, please [contact](#) our training officer.